

## Serve Day 2021 Business Sponsorship Opportunity



Each year our Parent Teacher Fellowship (PTF) comes alongside our school to provide for the needs of our students by helping with fundraising. This year we are conducting a Serve Day as we reach out into the Kansas City community. On October 8, 2021, Pre-K through 12th grade will serve at food pantries, inner city schools, and various rescue missions throughout the Kansas City area. The Whitefield Academy Serve Day fits with our desire to train our children to learn, lead, and serve others. Money raised this year will enhance

outdoor spaces for both children and teachers as part of our master site plan. We appreciate your sponsorship of our school's Serve Day.

We are seeking business sponsors at one of four levels for this event:

### Level 1

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Price: Starting at \$2,500

- Benefits:
- Large Business logo on event t-shirts (worn by 350 volunteers)
  - Logo on Serve Day event website
  - Link to your website from Serve Day website
  - We estimate that around 5,000 people will see your logo
  - Up to 5 free event t-shirts

### Level 2

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Price: Starting at \$1,000

- Benefits:
- Business logo on event t-shirts (worn by 350 volunteers)
  - Logo on Serve Day event website
  - Link to your website from Serve Day website
  - We estimate that around 5,000 people will see your logo
  - Up to 3 free event t-shirts

### Level 3

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Price: Starting at \$500

- Benefits:
- Logo on Serve Day event website
  - Link to your website from Serve Day website
  - We estimate that around 5,000 people will see your logo
  - Free event t-shirt

### Level 4

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Price: Starting at \$250

- Benefits:
- Free event t-shirt

### How do you become a business sponsor?

- Choose a level and mail a check payable to Whitefield Academy to 8929 Holmes Rd. Kansas City, MO 64131.
- Email [murphreegarcia@gmail.com](mailto:murphreegarcia@gmail.com) with your full color logo and a black and white logo high-resolution .pdf or .ai (Adobe Illustrator).
- For previous sponsors, we should have your logo. We will contact you if we need anything additional.

Thank you for your consideration and your generosity.

Karen Garcia Murphree & the Serve Day Committee  
913-636-6635

Whitefield Academy is a 501(c)(3) non-profit organization, tax id: 48-1166142. All donations are tax deductible.

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Thank you for your generosity and support of Whitefield Academy. Please complete the following information and return it with your check payable to Whitefield Academy. Our address is 8929 Holmes Road, Kansas City, MO 64131. Please e-mail a copy of your logo to [murphreegarcia@gmail.com](mailto:murphreegarcia@gmail.com).

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Business Website: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

T-shirt sizes: \_\_\_\_\_

Please include quantity and size for event t-shirts.

- Donations of \$2,500 or more – 5 t-shirts
- Donations of \$1,000-\$1,999 - 3 t-shirts
- Donations of \$500 - \$999 – 1 t-shirt
- Donations of \$250 - \$499 – 1 t-shirt